



TARIFFS 2017

1. LOCATION

STAND FOR EXHIBITORS Rental rates for stands per m²

Registration fee (per exhibitor)	CHF 300	Stands from 12 (minimum area) to 49m ² :	CHF 125/m ²
Waste tax (fee per stand (art. 6.3.))	CHF 100	Stands from 50 to 99m ² :	CHF 115/m ²
		Stands over 100m ² :	CHF 100/m ²

- Stand on several levels *An engineer's study must be provided at registration. + 50% of the rental rate for the surface areas.*

STAND FOR ASSOCIATIONS

Reserved for non-profit associations working to promote board sports and freestyle disciplines in general. Subject to approval by the organisation committee.

Stand measuring 9m³ (3x3m) gross	CHF 500	Including:
		- Registration fees
		- Waste tax
		- Bare surface measuring 9m ²
		- Hall heating
		- Visibility in the event communication

2. TECHNICAL INSTALLATIONS

FLOOR (art. 5.4) Not mandatory except in the event of a water connection	CHF 22 / m ²	ELECTRICITY (art. 5.8) including consumption	
WATER (art.5.9) Floor mandatory in the event of a water connection	CHF 350	• 230V up to 2.5 kW installed (13 amps)	CHF 150
CARPET (art. 5.5) including fitting, remains your property		• 400V up to 5 kW installed (13 amps)	CHF 250
- from 1 to 50 m ²	CHF 14 / m ²	• 400V up to 8 kW installed (13 amps)	CHF 300
- from 51 m ²	CHF 12 / m ²	• 400V up to 10 kW installed (16 amps)	CHF 400
		• 400V up to 15 kW installed (25 amps)	CHF 500
		• 400V up to 20 kW installed (32 amps)	CHF 650
		• over 20 kW installed, per additional kW	CHF 25
		INTERNET (art. 5.11) <i>Netplus connection (including consumption)</i>	CHF 250

8% VAT WILL BE BILLED ON ALL OUR SERVICES.

General regulations - Technical note - Tariffs 2017

1. ORGANISATION AND AIM

1.1 General information

Into the Ride is a new project initiated by the Into the Ride Association (FVS Group) in collaboration with individuals active in the field of board sports and of freestyle in general. It will be held at the «CERM», the Exhibition and Conference Centre in Martigny.

Unique in Western Switzerland, this gathering aims to bring riders and amateurs together around an event combining culture, initiations, demonstrations and music.

The aim is to plunge the public into the world of board culture, in particular through an exhibition exploring the history of skateboarding, surfing and snowboarding. An area dedicated to initiations into the various disciplines will also offer the general public the opportunity to try out a range of board sports and to discover new sensations. DJs and live groups will also be on the programme.

Each exhibitor is required to complete a registration form, also indicating any other exhibitors present on the stand. Each exhibitor will pay the basic fee and the rental rate for the desired surface area.

1.2 Times

The event will be open to the public as follows: Friday from 2 p.m. to Saturday 1 a.m. and from Saturday 9 a.m. to Sunday 3 a.m.

1.3 Organisation

The design, orientation and general organisation fall under the aegis of the Organisation Committee, the Management and the Event Services, hereinafter referred to as «Into the Ride».

2. REGISTRATION

2.1 Participation in Into the Ride is open to the brands, associations and exhibitors proposing products and services linked to the world of board sports and freestyle.

2.2 All registration requests must be submitted in writing before the specified deadline. By signing the registration form, the exhibitor undertakes to accept the regulations and appended provisions, in particular the rental tariff, and to comply with them.

Any registration requests submitted after the specified deadline will only be considered subject to availability.

2.3 The decision of the Event Admission Commission concerning the admission of the exhibitors is final. It is not required to justify its decisions. It can combine the admission conditions with a financial guarantee.

2.4 The registration request takes contractual effect as soon as it has been registered and the stand allocation is confirmed in writing to the exhibitor.

2.5 This contract is only valid for the current exhibition and in no ways grants any right whatsoever to a stand the following year.

2.6 Co-exhibition

Into the Ride authorises a stand to be shared between several exhibitors. The request must be submitted in writing and signed by each exhibitor.

2.7 With the exception of collective stands, the exhibitors are strictly prohibited from hiring a stand on behalf of a third party, sub-letting - even partially - their stand or accepting or placing any advertising or free goodies of any type or in any form whatsoever on their stand received from another exhibitor. It should furthermore be noted that any discount (key money) is expressly prohibited.

2.8 Demonstrators - hawkers

Demonstrators and hawkers presenting articles which fall within the scope of the normal activity of the exhibitor renting the stand are authorised on the stand. No fee will be charged for this type of activity.

3. CANCELLATION

3.1 Exhibitors wishing to cancel the contract tying it to Into the Ride are required to state this in writing.

3.2 The exhibitor is not for all that released from his/her commitments. He/she remains liable to Into the Ride for the rental cost of the stand unless the notification of cancellation is given within 10 days of receipt of the confirmation of allocation.

3.3 After this 10-day period, if Into the Ride succeeds in re-letting the stand governed by the contract, the exhibitor will be credited with 70% of the rental amount.

3.4 If the contract is cancelled fewer than 30 days before the launch of the event, the exhibitor remains liable to Into the Ride for:

- the rental of his/her stand,
- the cost of the installations ordered by him/her and already implemented.

If Into the Ride nevertheless succeeds in re-letting the stand governed by the contract, the defaulting exhibitor will be credited with 50% of the rental amount only. The cost of the technical installations ordered, irrespective of whether they have been completed or not, must be paid to Into the Ride.

4. FINANCES

4.1 The rental cost of the stand and the technical installations ordered upon registration shall be paid in full within 30 days of the date indicated on the invoice. From 1 November, invoices are to be paid in full upon receipt.

4.2 The stand fittings and technical installations will be subject to inspection by the fair's personnel during the event. In the event of a discrepancy with the invoice already prepared, a detailed account will be drawn up at the end of the event. The surplus amounts collected shall be reimbursed. Any overruns will be invoiced and shall be paid in full within 30 days of the date indicated on the invoice.

4.3 VAT

All event services (rental, technical installations, miscellaneous fees, etc.) are subject to 8% VAT. This will be invoiced in addition to our services.

4.4 Term of payment

In the event of non-compliance with the terms of payment of the invoices drawn up, Into the Ride shall prohibit the exhibitor from making use of his/her stand.

This exhibitor is not for all that released from his/her commitments. He/she remains liable to Into the Ride for all the sums due together with any pecuniary damages and interest.

Into the Ride reserves the right to use a stand from which an exhibitor has been prohibited. The exhibitor punished by such a prohibition relinquishes any claim for compensation.

Interests for delay will be invoiced at a rate of 5% per year.

4.5 Reminder fee

Reminders will be invoiced by Into the Ride.

4.6 Complaints concerning the rental

Any complaint concerning stand rental shall be addressed in writing to the event management no later than 10 days after the invoice has been sent. After this deadline, the invoice is deemed to have been definitively accepted and no complaint shall be accepted. The rental contract will take effect.

4.7 Complaints concerning the location

The areas are rented bare and demarcated by floor markings. The dimensions of the stands are indicated in the rental invoice.

The stand layout includes a tolerance margin of +/- 10 cm. Any complaint concerning the surface of a stand must be submitted no later than when the exhibitor takes possession of the stand. No subsequent complaints shall be accepted.

5. STAND FITTINGS AND TECHNICAL INSTALLATIONS

5.1 General information

No fittings (floor, partition wall or back wall) are included in the rental price per m². These fittings are the responsibility of the exhibitor.

5.2 Miscellaneous services

Various fittings (floor, partitions, pediments) or technical installations (electricity, water, telephone connections, etc.) can be ordered within the specified deadlines, either with the registration request or using the special questionnaires provided by Into the Ride.

5.3 Stand fittings

The stands shall have a neat appearance and contribute to the aesthetics of the event. The event organiser reserves the right to intervene concerning any decoration deemed to be insufficient or in bad taste. The exhibitor undertakes to accept, without appeal and without compensation, the decision of the organiser. A carpet, parquet, tiling or other floor covering is mandatory across the entire surface area.

The exhibitors undertake to comply with the surface areas allocated and not to intrude on neighbouring stands or the aisles.

5.4 Floor (podium)

The floor is mandatory for stands wishing to install a water/drain connection in order to accommodate the supply lines (space required under the floor = 10 cm).

It can be:

- provided and installed by the exhibitor at his/her expense;
- provided and installed by the fair at the general tariff.

The order must be placed at registration.

Exceptions can be granted to exhibitors of heavy machinery due to the weight of the machines.

5.5 Carpet

As the floor of the hall is bare, it is possible to order a carpet from our services at the general tariff.

5.6 Partition calls

It is specified from the outset that there are no partition walls between the stands. These walls are 2.5 m high and can be provided and installed by the fair according to the information on the «technical installations» order form enclosed with the confirmation of allocation.

5.7 Maintenance of the installations

In the event of a blockage of the water drainage pipes, the costs of repair shall be covered by exhibitor(s) jointly liable.

5.8 Electricity

The electricity is supplied to each stand (220V or 380V socket) as per the exhibitor's request.

The connection fee and flat-rate consumption are indicated in the general tariff.

5.9 Water

Unless impossible, water (supply and drainage) is supplied to the edge of the stands which have requested it on the order form relating to the technical installations. The amount of the connection fee is indicated in the tariff appended to the present regulations.

Installation within the stand is at the expense of the exhibitor, who will call on the services of an installer.

5.10 Hanging

No stand hanging is authorised on the hall's structures.

Written dispensations can be granted, subject to notice provided by an engineer.

5.11 Internet

A temporary Internet connection via cable network can be installed by the event services. The flat rate includes the installation (modem) and communications.

Swisscom Wireless WIFI

If the visitor/exhibitor is located in a WiFi access zone covered by the transmitter of the FVS Group, he/she simply needs to select the network ((o)) FREE_CERM. He/she will be able to connect, if he/she already has an account, or to obtain one free of charge by SMS.

6 USE OF THE STANDS

6.1 Assembly and disassembly of the stands

Installation of the stands and the equipment can begin on Tuesday 31 October at the beginning of the afternoon.

The stands shall be removed within 2 days of the closure of the fair.

6.2 Hygiene

The exhibitor is required to apply the hygiene rules in force on his/her stand. He/she authorises the relevant cantonal service to notify the fair management of any problem relating to non-compliance of the hygiene standards.

6.3 Waste disposal

At the end of the assembly work, the exhibitors are requested to dispose of their waste in the skips provided.

Special containers will be provided for the disposal of:

- bulky waste,
- glass,
- paper and cardboard,
- mineral and vegetable oils.

These provisions also apply for the entire duration of the event and the disassembly period.

A «waste» fee of CHF 100 shall be collected from each exhibitor.

6.4 Final deadline

Assembly of the stands must be complete by 1 p.m. on the opening day of the fair.

6.5 Safety and order

Into the Ride will take every safety and order measure it deems useful. Objects representing a fire or explosion hazard can only be brought into the hall after agreement with Into the Ride and with the consent of the fire service.

Generally speaking, each exhibitor shall comply with the safety provisions applied in the canton and with the directives of Into the Ride. In particular, he/she will ensure that he/she only uses flame-resistant (class V) or fireproof materials for the stand fittings.

Each exhibitor is strongly advised to install an extinguisher on his/her stand. Into the Ride can require the installation of an extinguisher on stands which may, at the fair's discretion, represent a hazard.

The exhibitor is responsible for maintaining order on and around (for the stand's clientele) his/her stand. If necessary, the organisation can decide to employ additional surveillance officers at the expense of the exhibitor to offset any breaches of this duty.

6.6 Gas and ethanol derivatives

Mobile gas installations are prohibited inside the hall. Professional installations are only accepted if they are installed by a specialist company. A certificate from this company shall be presented to the communal safety officer. Gas bottles shall be installed outside in a locked cabinet. The fire service shall conduct an inspection of the installations before they are put into service. These measures are also applicable for (bio)ethanol derivatives which have a heating power of 2kW or more.

All gas installations shall be indicated at registration.

6.7 Occupancy of the stand and the exhibitor's responsibility

The exhibitor is obliged to occupy his/her stand during the opening times of the event (from Friday 2 p.m. to Sunday 3 a.m.) and to keep it clean and orderly. Furthermore, it is also his/her responsibility to ensure surveillance of his/her stand until all visitors have left every evening.

6.8 Advertising on the stand

No advertising board can protrude into the aisle.

Noisy advertising of any kind (speaker or noisy appliance) is strictly prohibited.

The sound levels of the authorised installations shall be set by the fair.

The distribution of flyers is only permitted inside the exhibitor's stand and may only concern the articles on show or falling within the scope of the exhibitor's ordinary activity.

6.9 Additional surveillance

For any special or additional surveillance (day or night), the exhibitor is required to call on the security company appointed by the fair.

7. ADMISSION CHARGE

7.1 Visitors

Access to the event is free. Only the concerts organised on Saturday will be subject to an admission charge from 4 p.m.

7.2 Exhibitor's card

For their personal use and the use of their permanently occupied employees, the exhibitors are entitled to a number of access cards in proportion to the size of the stand rented. Additional cards can be obtained if necessary.

These exhibitors' cards offer the holder free admission during the entire period of the event. They are personal and non-transferable. In the event of improper use, they can be withdrawn.

8. SALE, RESTOCKING THE STANDS

8.1 Legal provisions

The exhibitors are required to comply with the legal provisions governing sales in general in force in the canton.

8.2 Order taking

Any exhibitor who registers an order or accepts an advance payment is required to provide the customer with a purchase order or receipt indicating his/her company name and domicile. These documents shall be dated and signed.

8.3 Direct sales

Direct sales are authorised in all sectors of the fair. Exhibitors shall nevertheless stick an official label issued by the fair on the packaging of articles sold indicating «Vendu à Into the Ride» (sold at Into the Ride) to facilitate security checks at the exit.

8.4 Credit cards

Into the bars and restaurants at the fair are required to accept credit cards for any purchases worth more than CHF 20.

8.5 Restaurant closing times

The bars and restaurants shall stop serving at 00.30 on Saturday morning and at 2.30 on Sunday morning to facilitate the departure of the visitors within the following 30 minutes.

8.6 Sale of alcohol prohibited to minors

It is recalled that, in accordance with the law (LHR art. 38), it is strictly prohibited to sell alcohol to minors under the age of 16 (wine, beer and cider) or 18 (spirits, aperitifs and alcopops). The police force shall be asked to intervene in the event of non-compliance with this directive.

8.7 Resupplying the stands

Stands can be resupplied with goods on Saturday morning from 7.30 a.m. to 8.00 a.m.

9. RESPONSIBILITY AND INSURANCE

9.1 General information

The exhibitor shall insure the exhibition equipment, operating loss, the fittings and objects exhibited that belong to him/her against fire, water damage, simple theft and break-ins with the insurance company of his/her choice.

9.2 Civil liability of the exhibitor

The exhibitor is liable for all damages caused to others either by him/herself or by his/her personnel.

9.3 Civil liability of Into the Ride

As the organiser, the Into the Ride Association bears civil responsibility for the exhibition and the events under its direction. This liability in no way extends to the damages or moral suffering caused by third parties to the visitors or exhibitors or by the exhibitors to the visitors. The CERM cooperative society which owns the exhibition centre also bears civil liability as the owner of the buildings and fixed installations used for the exhibition.

10. FINAL PROVISIONS

10.1 Into the Ride reserves the right to amend or supplement the provisions of the present general regulations at any time.

10.2 Non-compliance with any one of the provisions of these regulations may result in the exhibitor being charged an administrative fee of at least CHF 500 or even being excluded from the event on the grounds of serious or repeated breach of agreement.

10.3 If the political or economic circumstances or an act of God prevent the event from taking place, limit its scale or alter the nature of the event, the exhibitors are not entitled to any compensation. If the event is unable to open its doors, the rental costs already received will be retained up to an amount corresponding to the costs already incurred by Into the Ride.

10.4 FOR: if a problem cannot be settled amicably, the parties agree to accept the application of Swiss law and to confer jurisdiction on the district court of Martigny.

The FVS Group reserves the right to amend the present regulations at any time. The amendments are indicated on the Into the Ride website at intotheride.ch/reglement and take effect as soon as they are posted online.

Martigny, January 2017

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