

# **INTERNATIONAL HUNTING & FISHING EXHIBITION**

## **PASSION NATURE** **Martigny 19 - 21 May 2017**

### **LETTER TO HUNTERS, FISHERWOMEN AND FISHERMEN,** **PARTNERS AND ADVERTISERS**

#### **1) Passion-Nature : key clear and ambitious objectives**

Passion-nature is yours as each of you has the nature anchored in your body.

Its objective is to welcome a large public in order to sensitize them to the importance of the mission to regulate and to protect the flora, the fauna and the fishes ; but furthermore to the joy of these activities open air in the full respect of the nature.

To this aim, the exhibition spirit is warmly, festive and playful by offering as well cultural, educational and informative points of view. As says Nicolas Hulot, the famous nature defender, « The nature always says something ».

#### **2) All the sensitive items will be explained to the public**

According to its Charter, SICP will organized every day fruitful and passionate debates on the essential hunting and fishing regulating missions with the presence of the best experts and media. Laws, regulations and their consequences, the new predators and the way to consider them, the threats on the fauna, the questions relating to the fish breeding and to the rivers health, the international hunting and fishing issues.

#### **3) At the heart of the life**

The exhibition will offer to all the visitors the privileged opportunity to be next to animals in their biotope. And to familiarize themselves with all the secrets of a unique and captivating nature.

#### **4) In Family**

The exhibition participative vision will convince the families to come and to find out our programs, our ideal area for kids with games and animals in the nature didactic films screening, adequate animations for kids and adults.

## **5) Our message**

Passion-Nature global communication and actions focus on the before mentioned fundamentals. From logo to each program details we will do our best to gather in Martigny, Valais, Switzerland and in the world the largest possible public around the hunting and fishing positive messages.

## **6) High support by Hunters-Fischermen Personalities who respect Nature**

Passion-Nature can already rely on Marc-Henri FAVRE, Martigny city Mayor and Passion-Nature Patronage committee President, and also on Narcisse SEPPEY, Honorary President.

Passion-Nature team waits for you and enjoys sharing with you our common passions,

2016-May 26th

Jean-Pierre SEPPEY, Passion-Nature President